

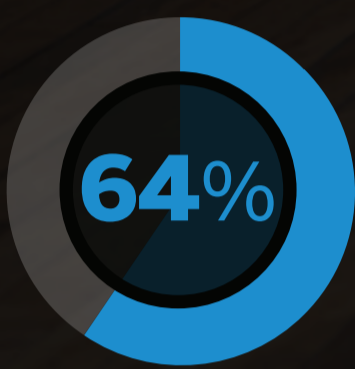
Achieve HR Innovation to Become an Intelligent Enterprise

How? By leveraging the digital capabilities of SAP® Cloud Platform.

In a recent research perspective, "The Digital Future of Human Capital Management," Ventana Research shows that agile cloud platforms can drive HR innovation.

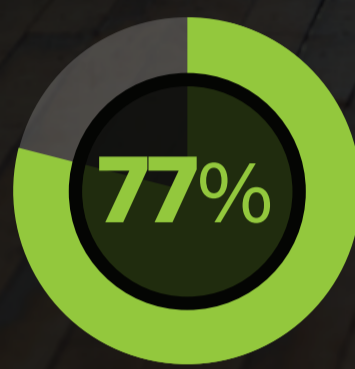
What do HR and human capital management (HCM) experts want to achieve?

Automate mundane tasks



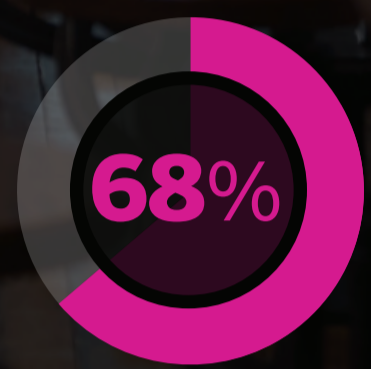
Say spreadsheets make workforce management more difficult.¹

Generate new insights and support a mobile workforce



Say **business analytics** and **54%** say **mobile technology** is most important for improving HR systems.²

Optimize workforce productivity



Say increased workforce productivity is a reason to evaluate next-generation technology.³

“ Mobile access is a high priority for workforce management, and one of the top three technologies cited to improve operations and performance of the workforce.”⁴

How will your HR organization realize its digital future?

With SAP Cloud Platform, your HR organization can innovate to drive people, purpose, and passion.



Move from spreadsheets to digital solutions

- Extend SAP SuccessFactors® solutions and provide a single source of truth for HR
- Create tailor-fit processes that meet your needs
- Streamline HR operations and achieve HR innovation



Empower your mobile workforce

- Quickly create mobile apps that extend processes
- Create satisfying user experiences that keep employees engaged
- Protect data everywhere with world-class security



Drive productivity throughout the enterprise

- Enable data access anytime, anywhere
- Empower workers to collaborate globally
- Optimize hiring, onboarding, performance reviews, succession planning, and more

“ It is rapidly becoming clear that cloud computing platforms enable organizations to more easily and effectively adapt and extend HCM.”⁵

Access the complete Ventana Research report, **“The Digital Future of Human Capital Management.”**

1. Workforce Management benchmark research, Ventana Research.
2. Next-Generation Human Resources Management benchmark research, Ventana Research.
3. "The Digital Future of Human Capital Management" research perspective, Ventana Research, 2017.
4. Workforce Management benchmark research, Ventana Research.
5. "The Digital Future of Human Capital Management" research perspective, Ventana Research, 2017.